



CYCLE ONE: THE CIRCLE OF FIFTEEN

Impact ledger &
Community vision

Sri-Lanka

2026

From the leaf.

Representing origin. The raw cannabis and hemp plant, the grounding in nature, and the unrefined material that begins the cycle.

For the life.

Representing the wearer. The integration into lifestyle, personal identity, and the modern, everyday utility of conscious luxury.

The Architecture of Conscious Luxury

Premium Minimalism

Stripped of excess. Driven by intentional, system-based design rather than seasonal trends.

Natural Materials

A steadfast commitment to raw, tactile textiles that breathe and age gracefully with the wearer.

Slow Fashion

Rejecting the mass-production timeline. We operate in measured, deliberate "Cycles" rather than constant drops.

Cultural Reinterpretation

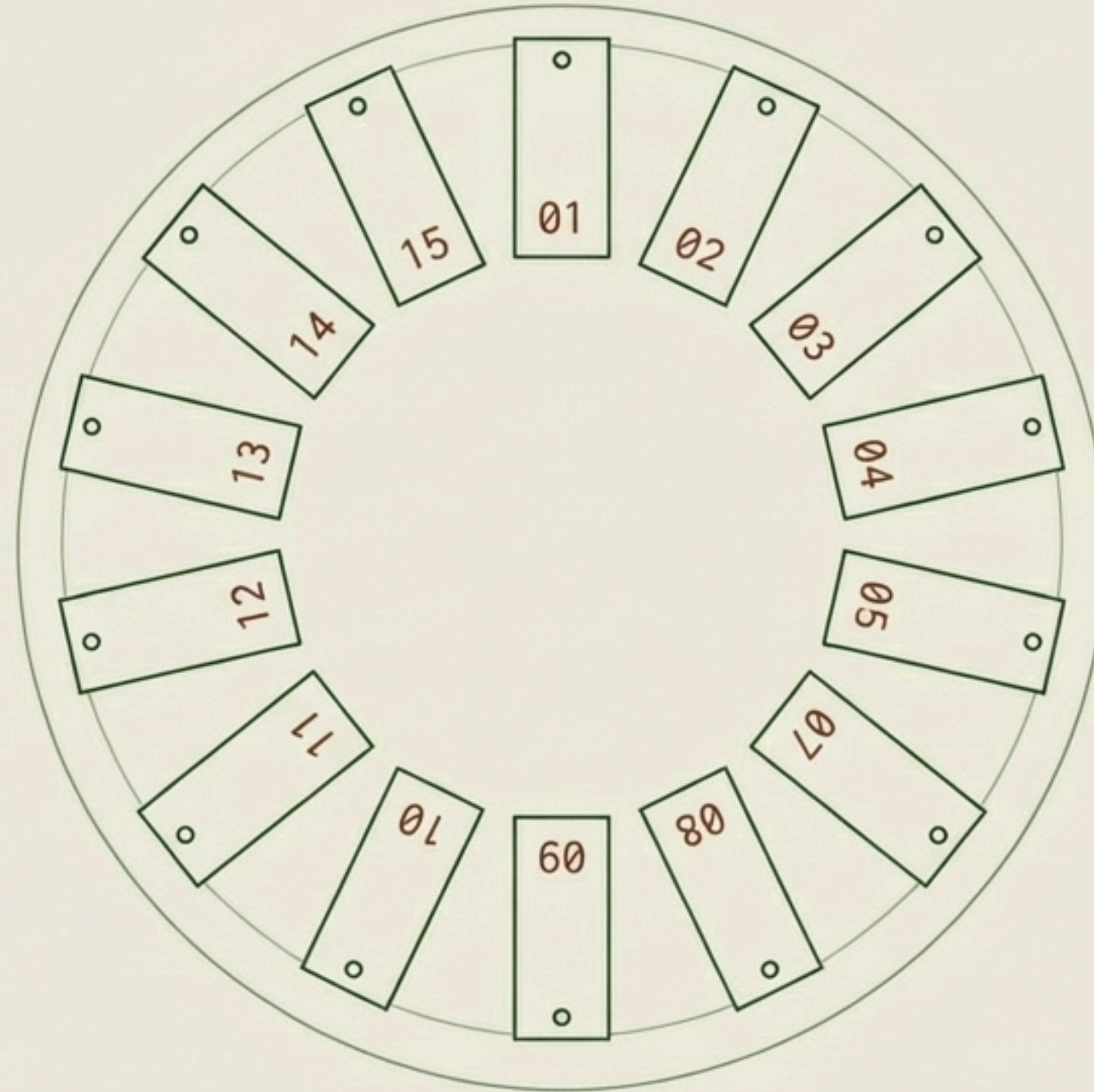
Elevating cannabis culture beyond smoking and novelty, transforming the plant into a medium for premium, wearable fashion.

Not streetwear. Not novelty. A system-driven fashion label focused on intention, scarcity, and meaning.

The Mechanics of Scarcity: Cycle One

Kief operates exclusively through Cycles.

Cycle One: The Circle of Fifteen is a closed-loop release. Only 15 total pieces exist. The cycle will not repeat.



Each garment is individually numbered (01-15).

This absolute limit ensures collectibility, minimizes environmental footprint, and provides narrative continuity for the cycles that follow.

The Vehicle: Cycle One Silhouette

Resort Collar - Relaxed,
open structure.

Free Size - Boxy,
oversized silhouette
engineered for a
medium fit range.

Numbered Tag - Individually
serialized (01-15) for
provenance.



Natural Hemp -
High-breathability with
three variations of
visible, raw texture.

Wood Buttons -
Earth-grounded, organic
closures.

Produced in a limited run of 15. Locally crafted in Sri Lanka.

The Cycle: Profit to Purpose Equation



15 Artifacts.
100% Sold.

The Catalyst.



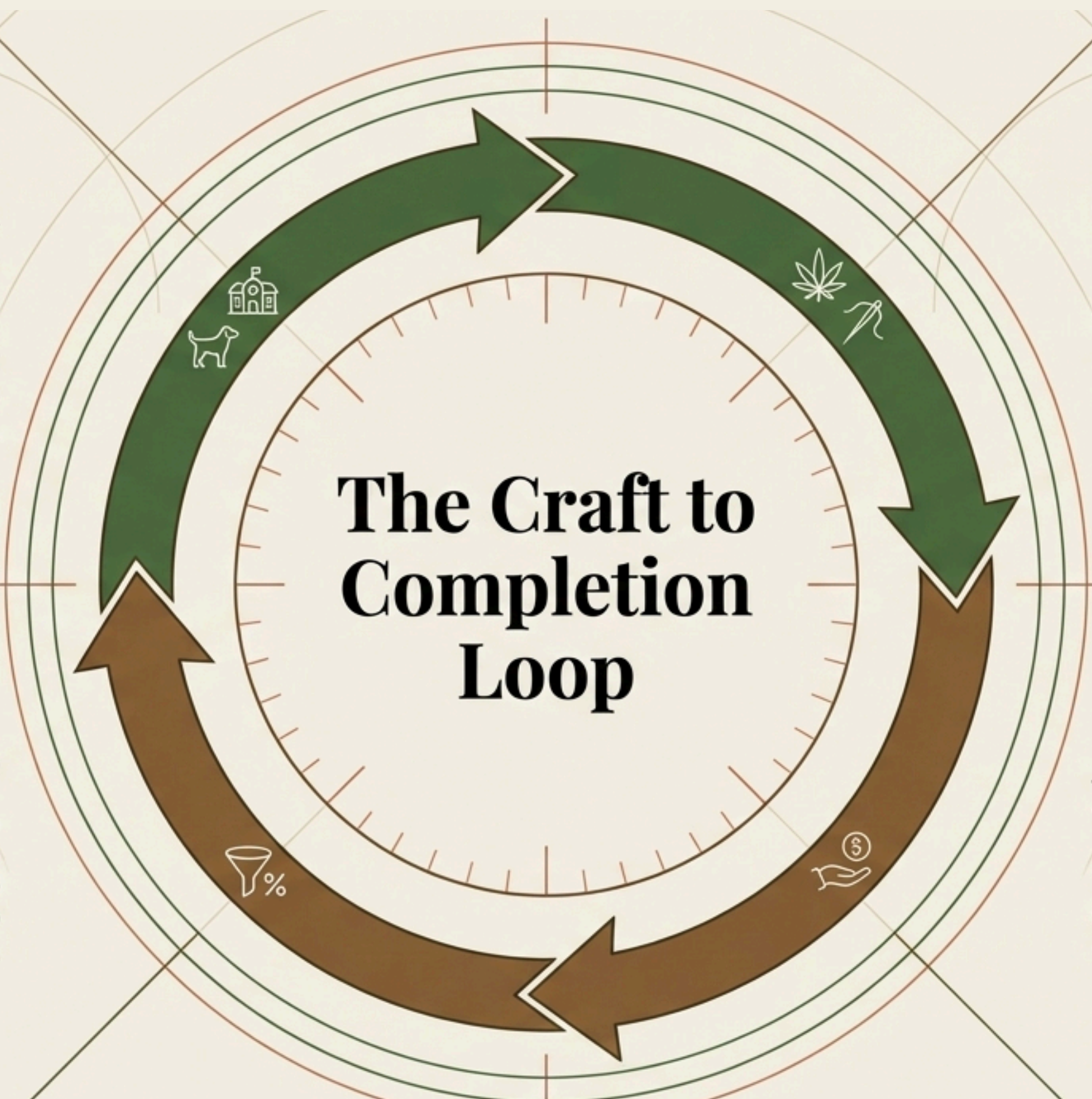
30%

Direct Profit Pledge
extracted systematically
from every cycle.

Initiative 01:
Rural School Support

Initiative 02:
Street Dog Feeding





Origin

Hemp & Craft

The cultivation of natural materials and the localized hand-assembly in Sri Lanka.

Acquisition

The Collector

The wearer acquires 1 of 15 pieces, initiating the financial catalyst.

The Craft to Completion Loop

Completion

Community Deployment

Capital is converted into ground-level impact (Schools & Dogs), setting the foundation for the next Cycle.

The Pledge

System Extraction

Exactly 30% of the profit is automatically diverted into the Kief Community Fund.

Ground Work: Sri Lanka Deployment

	Initiative 01 (Rural Schools)	Initiative 02 (Colombo Street Dogs)
Focus	The Human Future. Elevating educational access in under-resourced regions.	Immediate Compassion. Addressing urgent urban animal welfare on the streets of Colombo.
Action	Equipping. Providing tangible resources, infrastructure, and learning materials.	Sustaining. Funding consistent, high-nutrition feeding routes and veterinary care.
Outcome	Systemic uplift and long-term empowerment for the next generation.	Immediate distress relief and stabilized urban ecosystems.

THE LEDGER OF TRANSPARENCY

CYCLE: 01 (The Circle of Fifteen)

UNITS CLEARED: 15 / 15

TOTAL PROFIT ALLOCATION:

-- 70% Reinvested into Cycle Two R&D and Local Artisans
-- 30% Extracted for KIEF Community Project

INITIATIVE 01 (Rural Schools):
50% of fund -> Books, structural repair, uniforms.

INITIATIVE 02 (Street Dogs):
50% of fund -> 30-day feeding route, Colombo.

Every wearer knows exactly what their garment built. No opaque funds. No performative charity. Just the ledger.

The Horizon: Expanding the Loop

The Next Cycles

Cycle One established the blueprint.

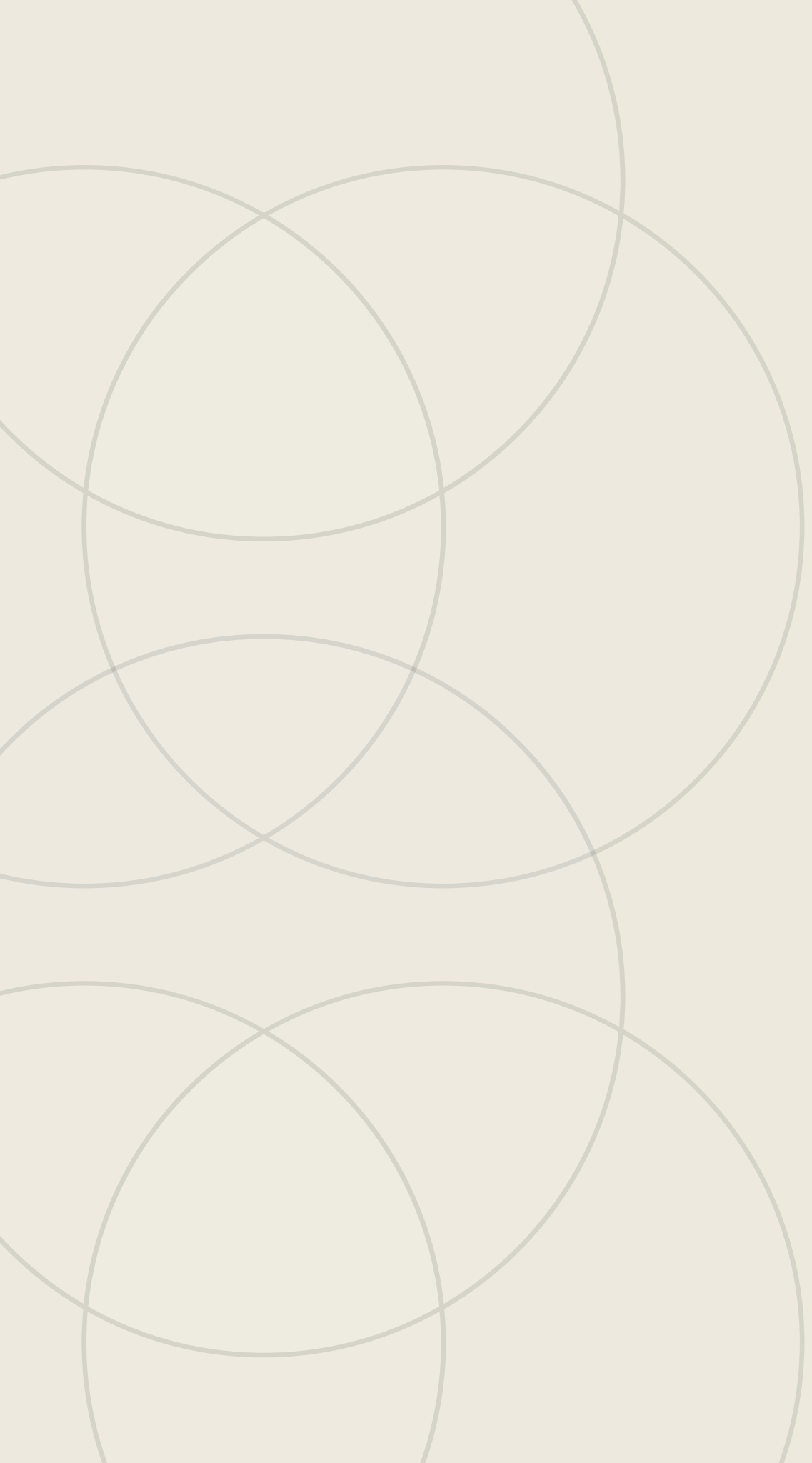
Cycle Two and Cycle Three will scale the complexity of the craft while widening the radius of our community impact.

The Ultimate Vision

KIEF remains committed to the continuous cultural reinterpretation of conscious luxury.

We are not just producing garments; we are engineering systems where premium fashion guarantees localized community uplift.

From the leaf. For the life.



kief.
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